



UW MBA Executive Leadership Speaker Series – Bob Jensen

As the MBA Executive Leadership Speaker Series continues, students recently had the opportunity to hear from Bob Jensen, CEO of the Wyoming Business Council.

A strong emphasis throughout the MBA program at the University of Wyoming is placed on providing students with real-world experience. Throughout the year, the program hosts a Friday Leadership Speaker Series comprised of experienced business professionals and executives.

Steve Farkas, Director of the MBA program commented, "I encourage our guest speakers to share as much real-world experience with our students as possible. Speakers will share a variety of topics with students from industry trends, strategic challenges, management styles, career management, and networking."

Jensen joined the staff of the Wyoming Business Council in March 2004 and was appointed CEO in 2007. Prior to the Business Council, Jensen worked for 27 years with Fleischli Oil Co., a regional petroleum distribution company, the last five years of which he served as president. Robert Jensen is a Cheyenne native and is active in civic and economic development organizations.

MBA candidate Jenny Tracey shared, "one of the most interesting things that Bob Jensen talked about was Governor Mead's initiative to build infrastructure in Wyoming to attract technology companies to the state. The climate in Wyoming is well suited to maintaining data centers, which confirmed what we learned on our tour of the Wyoming Technology Business Center, which houses the first data center in the state. This is a great way to help Wyoming prosper in ways other than energy."

In addition, MBA candidate Anna Bayert shared, "Being from Wyoming and having a vested interest in its future I found Mr. Jensen's insight to be encouraging and useful. I've been trying to utilize the things I'm learning in the MBA program to evaluate a possible business venture and hearing from Bob about the resources available through the Wyoming Business Council, such as the Market Research Center, was invaluable."

Learn more about the MBA Program and begin your application process by visiting uwyo.edu/mba.